



Smith & Wollensky™

2012 50th Wine Week Drawing Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve chances of winning.

GRAND PRIZE DETAILS: There will be one Grand Prize winner consisting of a Weekend Getaway Trip for 2. Trip consists of two (2) round trip coach air transportation (travel voucher up to \$1500 in value booked by the winner) on Delta Air Lines® from airport closest to winner's home served by Delta Air Lines or Delta Connections® in the 48 contiguous United States to San Francisco. J. Lohr vineyards will provide accommodations for 2 in Paso Robles (including 2 night stay, dinner & a winery tour valued at \$750) and Smith & Wollensky will provide a certified check made payable to the winner in the amount of \$500 for travel incidentals. (Approximate trip retail value \$2750). While the Delta travel voucher can be used for up to a year, Smith & Wollensky requires that the trip be planned and completed prior to 9.30.12. Should winner not use any portion of the trip values, there is no cash value for reimbursement.

ELIGIBILITY: Drawing is open to individuals legally residing in the 50 United States or the District of Columbia who are at least 21 years of age as of February 6, 2012. Employees of Smith & Wollensky Restaurant Group, Inc., Bunker Hill Capitol, Noble Communications, or any of the Wine and Delta raffle partners, their immediate families and individuals living in the same household, and its agents or affiliates are not eligible to participate. All federal, state and local legislation laws and rules apply. Prizes will be shipped to only US addresses. Void in Puerto Rico and where prohibited or otherwise restricted by law.

TO ENTER: Visit www.smithandwollensky.com between 12:01 a.m. EST, February 6, 2012 and 11:59 p.m. EST March 9, 2012 (the "Promotion Period"). Complete registration entry online or mail-in entry on a standard 3 x 5 note card including your name, address, phone and email information. Limit one entry per email address, household or person. Entry must include date of birth. Failure to comply with this required information will disqualify the entry. Mail entries should be submitted to: Attn: S&W Wine Week Giveaway c/o Noble, 33 W. Monroe, Suite 200, Chicago, IL 60603. All entries must be received by 11:59 p.m. CT on March 9, 2012. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged nor will they be returned. Winners will be notified and screened by a Noble representative. All winners must be willing to allow name and city to appear on the Smith & Wollensky website to identify prize winners in a news article.

INDIVIDUAL PRIZE DETAILS for Wine & Accessories:

Nine 3 pack of Carol's Vineyard Cabernet (750ml bottle of 2005, 2006 & 2007 vintages) ARV \$120 – The DC, Boston, Columbus & Philly winners must pick up at restaurant, per state law.

A 2 pack of Maison Joseph Drouhin wine (2 x 750ml Joseph Drouhin "Premier Cru" Chablis) ARV \$60 – A Philly winner must pick up at restaurant, per state law.

A 2 pack of Maison Joseph Drouhin wine (750ml Renato Ratti Barbera d'Alba & 750ml Giesen Sauvignon Blanc) ARV \$32 – A Houston winner will be shipped direct.

A 2 pack of Maison Joseph Drouhin wine (750ml Domaine Drouhin Pinot Noir & 750ml Joseph Drouhin Puligny-Montrachet) ARV \$95 – A Vegas winner will be shipped direct.

A 2 pack of Maison Joseph Drouhin wine (750ml Joseph Drouhin "Premier Cru" Chablis & 750ml Giesen Sauvignon Blanc) ARV \$42 – A Boston winner will be shipped direct.

A 2 pack of Maison Joseph Drouhin wine (2 x 750ml Cloudline Pinot Noir) ARV \$34 – A Columbus winner must pick up at restaurant, per state law.

Seven Matanzas Creek culinary lavender kits - ARV \$30

Two Matanzas Creek Riedel decanter & culinary lavender kit – ARV \$120

Three Ladies Kendall-Jackson branded jean jacket & Kendall-Jackson corkscrew – ARV \$65

Three 3L Cambria Katherine's Vineyard Chardonnay ARV \$140 – Houston, Boston & Columbus winners must pick up at restaurant, per state law.

Two Freemark Abbey Riedel decanters – ARV \$75

Eight Kunde Estate Companion Gift Pack (750ml Kunde "Reserve" Chardonnay & 750ml Kunde "Reserve" Cabernet) – ARV \$70

Nine Stag's Leap Wine Cellars decanters – ARV \$100

Eight WINE SPECTATOR 1-Year Subscription & Online Wine Education Class – ARV \$50

A \$100 Smith & Wollensky Gift Card – ARV \$100

Two sets of 6 Smith & Wollensky wine glasses & corkscrew – ARV \$50

A Smith & Wollensky Steak Gift Pack – ARV \$66

A Smith & Wollensky Martini Gift Pack – ARV \$70

Delta Airlines Travel Terms: The certificate may be used to purchase air travel wholly on Delta Air Lines or Delta Connection carriers. A Travel Certificate is redeemable for air travel sold and originating in the 48 United States. All travel must be completed one year to the date the Travel Certificate is issued. If a winner is unable to travel by this date, prize will be forfeited. Travel must originate and end at the airport nearest winner's home that is served by Delta. A Travel Certificate is not returnable or redeemable for cash, except where required by law. There is no value for the difference in the value of unused voucher. Lost, stolen or damaged Travel Certificate will not be replaced. A Travel Certificate has no implied warranties and is not a credit or debit card, and must adhere to applicable blackout dates. Expiration date cannot be extended. Travel using Travel Certificates does not qualify for Delta SkyMiles® credit.

Winner's guest must be 18 years of age or older if not a member of winner's immediate family. Both winner and guest will be required to execute and return a liability/publicity release (which must also be signed by such guest's parent or legal guardian, if minor) prior to travel.

Winner and winner's guest must travel together on the same itinerary, including the same departure date, destination and return date. No stopovers are permitted on tickets issued as a prize. Sponsor and Administrator are not liable for any expenses incurred as a consequence of a flight cancellation or flight delay. Schedules subject to change without notice.

All travel on Delta Air Lines is subject to Delta Contract of Carriage at www.delta.com.

OTHER CONDITIONS.

Winners of Wine Prizes residing in D.C., Ohio, Massachusetts & Pennsylvania must pick up prize from local Smith & Wollensky Restaurant. Valid State Issued photo identification (Driver's License or State ID) required.

All federal, state and local laws and regulations apply. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, (b) the Promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Promotion is otherwise not capable of running as planned by Sponsor. In the event Sponsor takes any of the actions discussed above, Sponsor will provide notice thereof at www.smithandwollensky.com. In the event Sponsor terminates the Promotion prior to the end of the Promotion Period, Sponsor will award prizes in a random drawing from among all eligible, non-winning entries received as of the Promotion termination date.

By entering, participants agree to release and hold harmless Sponsor, Administrator and each of their parents, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Promotion or acceptance or use of any prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Promotion, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible. By entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this Promotion in any way shall be disqualified. The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.

Winners are responsible for any applicable fees, service charges, surcharges or passenger facility charges, and all insurance, federal, state and local taxes, if any, and gratuities, meals, incidentals and any other unspecified expenses associated with acceptance or use of the Prize. Prizes are provided "as is" and without any warranty of any kind. Prizes are non-transferable. No cash redemption or prize substitution allowed by winner. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable. Grand Prize winner will receive an IRS W-9 Form representing the total value of the prize trip.

DRAWING AND AWARDING OF PRIZES. Random Drawing – Winners will be selected in a random drawing from all eligible entries received on or about March 12, 2012. Decisions on drawings are final. Limit one winner per family, household or email address. Odds of winning will depend on the total number of eligible entries received.

All prize claims are subject to verification by Sponsor. The potential winners must complete, sign, and return an Affidavit of Eligibility (which affirms that he/she has complied with these rules) as well as a liability release, and where legal, a publicity release, each of which, if issued, must be completed, signed and returned within ten (10) days from date of issuance or prize will be forfeited. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. The potential winner must confirm the travel itinerary for all passengers within ten (10) days from the date of issuance or prize will be forfeited. Except where prohibited by law, acceptance of a prize constitutes each winner's consent to use of his/her name, likeness, biographical information, and/or photograph

without further compensation for advertising, promotional and publicity purposes by Sponsor. By accepting a prize, winners acknowledge compliance with these Official Rules.

USE OF DATA. Sponsor will be collecting personal data about participants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at www.smithandwollensky.com/privacy. By participating in the Promotion, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

WINNERS' LIST. Winners will be posted in a News Article at smithandwollensky.com no later than April 30, 2012.

SPONSOR. This drawing is sponsored by Smith & Wollensky Restaurant Group, Inc. 260 Franklin Street, Suite 240 Boston, MA 02110 and administered by NOBLE, 33 West Monroe, Suite 200, Chicago, IL 60603

Neither Delta nor any other Wine prize partner is a Sponsor or Administrator of this drawing.

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