



2013 52nd Wine Week Drawing Rules



NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve chances of winning.

ELIGIBILITY: Drawing is open to individuals legally residing in the 50 United States or the District of Columbia who are at least 21 years of age as of February 11, 2013. Employees of Smith & Wollensky Restaurant Group, Inc., Bunker Hill Capitol, Noble Communications and its agents or affiliates are not eligible to participate or any of the promotion partners, raffle partners, their immediate families and individuals living in the same household. All federal, state and local legislation laws and rules apply. Prizes will be shipped only to US addresses. Void in Puerto Rico and where prohibited or otherwise restricted by law.

TO ENTER: Visit www.smithandwollensky.com between 12:01 a.m. EST, February 12, 2013 and 11:59 p.m. EST March 15, 2013 (the "Promotion Period"). Complete registration entry online or mail-in entry on a standard 3 x 5 note card including your name, address, phone and email information. Limit one entry per email address, household or person. Entry must include date of birth. Failure to comply with this required information will disqualify the entry. Mail entries should be submitted to: Attn: S&W Wine Week Giveaway c/o Noble, 33 W. Monroe, Suite 200, Chicago, IL 60603. All entries must be received by 11:59 p.m. CT on March 15, 2013. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged nor will they be returned. Winners will be verified by a Noble representative. All winners and winners guest must sign a publicity release consenting to use of winner's name, likeness, photograph for any purposes in any media, worldwide, without further payment or consideration. Smith & Wollensky will publish an article in which winner(s) and/or guest may appear. **PRIZES:** There will be one Grand prize awarded and fifty (50) individual Steak, Wine & Accessory prizes.

GRAND PRIZE DETAILS: There will be one Grand Prize Wine Country Getaway Trip for two between April and September 30, 2013. The trip consists of a \$1500 gift card provided by Smith & Wollensky for winner to purchase air and other travel expenses. Smith & Wollensky requires that the trip be planned and coordinated for trip fulfillment, vineyard stay and tours scheduled based on vineyard availability by September 30, 2013. If the winner is unable to travel over this time period, prize will be forfeited. The 3 Day / 2 Night stay will be in the Cuvaision Estate house in their Napa Valley vineyard and includes:

- Cuvaision Vineyard House / VIP Tour & Tasting / Dinner (ARV \$1500)
- VIP Tour & Tasting at Ferrari-Carano (ARV \$50)
- Swanson Salon seated tasting and wine pairing (ARV \$65)
- Total of Grand prize (ARV \$3115)

Grand Prize Winner and his/her guest(s) are responsible for obtaining all required travel documents prior to travel. The Grand Prize Winner's guest(s) must be of legal age of majority in his/her state of

residence (and at least twenty-one (21) years of age) unless the child or legal ward of the Grand Prize Winner. Grand Prize Winner and his/her guest agree to comply with these official rules and regulations.

Winner can travel or extend stay around Cuvaion accommodations at their own expense. Winner is responsible for any other unspecified expenses associated with acceptance or use of the Prize. Should winner not use any portion of the trip values, there is no cash value for reimbursement.

INDIVIDUAL WINE & ACCESSORIES PRIZE DETAILS:

8 winners will each receive a set of 6 Smith & Wollensky wine glasses with corkscrew ARV \$50.

2 winners will each receive a set of 4 Smith & Wollensky Steak Knives ARV \$100 each.

8 engraved Cuvaion wine decanters ARV \$50.

8 bottles of Cuvaion Chardonnay ARV \$23. Wine Prizes will be mailed where permissible or must be picked up in restaurant per state laws.

8 bottles of Heitz "Martha's Vineyard" 750 ML 2000 Cabernet & Apron ARV \$175. Wine Prizes will be mailed where permissible or must be picked up in restaurant per state laws.

3 Double magnum bottles of 2005 Swanson Merlot ARV \$185. Wine Prizes will be mailed where permissible or must be picked up in restaurant per state laws.

1 Reidel Cornetto crystal decanter ARV \$189.

2 sets of Reidel "O" stemless "Yours & Mine" etched wine glasses with carry case ARV \$28.

6 Magnum bottles of Ferrari-Carano "Siena" & baseball hat ARV \$85. Wine Prizes will be mailed where permissible or must be picked up in restaurant per state laws.

2 Double magnum bottles of Ferrari-Carano Chardonnay & baseball hat ARV \$ 135. Wine Prizes will be mailed where permissible or must be picked up in restaurant per state laws.

DRAWING AND AWARDING OF PRIZES. Random Drawing – Winners will be selected in a random drawing from all eligible entries received on or about March 18, 2013. Decisions on drawings are final. Limit one winner per family, household or email address. Odds of winning will depend on the total number of eligible entries received.

All prize claims are subject to verification by Sponsor. The potential winners must complete, sign, and return an Affidavit of Eligibility (which affirms that he/she has complied with these rules) as well as a liability release, and where legal, a publicity release, each of which, if issued, must be completed, signed and returned within ten (10) days from date of issuance or prize will be forfeited. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. The potential winner must confirm the travel itinerary for all passengers within ten (10) days from the date of issuance or prize will be forfeited. Except where prohibited by law, acceptance of a prize constitutes each winner's consent to use of his/her name,

likeness, biographical information, and/or photograph without further compensation for advertising, promotional and publicity purposes by Sponsor. By accepting a prize, winners acknowledge compliance with these Official Rules.

USE OF DATA. Sponsor will be collecting personal data about participants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at www.smithandwollensky.com/privacy. By participating in the Promotion, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

OTHER CONDITIONS

Gift Cards are redeemable toward the purchase of the base air fare and directly associated taxes, fees and charges that are collected as part of the fare calculation.

Winners of Wine Prizes residing in D.C., Ohio, Massachusetts & Pennsylvania must pick up prize from local Smith & Wollensky Restaurant. Valid State Issued photo identification (Driver's License or State ID) required.

All federal, state and local laws and regulations apply. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, (b) the Promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Promotion is otherwise not capable of running as planned by Sponsor. In the event Sponsor takes any of the actions discussed above, Sponsor will provide notice thereof at www.smithandwollensky.com. In the event Sponsor terminates the Promotion prior to the end of the Promotion Period, Sponsor will award prizes in a random drawing from among all eligible, non-winning entries received as of the Promotion termination date.

By entering, participants agree to release and hold harmless Sponsor, Administrator and each of their parents, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Promotion or acceptance or use of any prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Promotion, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible. By

entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this Promotion in any way shall be disqualified. The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.

Sponsor and Administrator are not liable for any expenses incurred as a consequence of a flight cancellation or flight delay. All travel is the sole responsibility of the winner and the airline carrier and rental car selected for Wine Country Getaway.

Winners are responsible for any applicable fees, service charges, surcharges or passenger facility charges, and all insurance, federal, state and local taxes, if any, and gratuities, meals, incidentals and any other unspecified expenses associated with acceptance or use of the Prize. Prizes are provided "as is" and without any warranty of any kind. Prizes are non-transferable. No cash redemption or prize substitution allowed by winner. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable. Grand Prize winner will receive an IRS W-9 Form representing the total value of the prize trip.

WINNERS' LIST. Winners will be posted in a News Article at smithandwollensky.com no later than April 15, 2013.

SPONSOR. This drawing is sponsored by Smith & Wollensky Restaurant Group, Inc., 260 Franklin Street, Suite 240 Boston, MA 02110 and administered by NOBLE, 33 West Monroe, Suite 200, Chicago, IL 60603.

None of the wine prize partners are a Sponsor or Administrator of this drawing.

Copyright 2013 Smith & Wollensky, Inc. All Rights Reserved.